



Walgreens Operational Data Share Program

Supplier Subscription Information

Enabled by:



Walgreens has launched a service fee-based program to provide its suppliers with access to near real-time point-of-sale (POS) data by store/item, as well as store-level inventory data. This new program provides you with greater visibility into consumer demand, enabling better collaboration with Walgreens in achieving business goals and providing customers with the highest service levels.

Walgreens encourages you to explore this program and participate. Subscription and activation take only a few weeks, and do not require a lengthy IT project.

The POS and store-level inventory data is made available through Retail Solutions Demand Signal Management (DSM) solution. The Retail Solutions DSM solution provides a robust data warehouse and easy-to-use tools for suppliers to access and analyze data by product, by day, and by store.

The Retail Solutions DSM solution provides a cleansing and validation service that standardizes the data format and turns raw POS data into actionable information for your operational business processes. Suppliers have access to both training and expert consultants to help interpret the data and leverage the reports for optimal results.

With enhanced data granularity and daily updates, consumer goods companies can:

- **Improve sales performance** and product assortment through better store/item analysis
- **Increase new item sales** through more efficient store distribution
- **Reduce out of stocks** by monitoring local product inventory availability
- **Maximize ROI** of trade promotions by understanding past effectiveness

How can you participate in this Walgreens data share program?

1. Request authorization by emailing **WalgreensDSM@retailsolutions.com** and include company name and Walgreens Marketing vendor number(s) to be included in program
2. Once authorized, complete a subscription agreement with Retail Solutions
3. Complete a Walgreens Data Sharing Non Disclosure Agreement directly with Walgreens
4. Receive training on the Retail Solutions DSM solution, get activated and start accessing reports

Retail Solutions manages the authorization and subscription process for the Operational Data Share Program on behalf of Walgreens.

For additional information and to download a solution brochure, visit any of the sites below:

Walgreens supplier portal at <https://vendor.walgreens.com>

Retail Solutions site at <http://www.retailsolutions.com>

