

Retail Solutions Holds Final Customer Advisory Meeting in Bentonville, Records Tremendous Participation

Meetings Attended by More Than 100 Participants from Over 30 Companies, Including 8 of the Top 10 Global CPG Companies

Sunnyvale, CA – March 23, 2009 – Retail Solutions Inc., the leading solution provider helping consumer goods (CPG) companies create value from operational retailer data, announced today the success of its Customer Advisory Meetings, with over 100 participants from over 30 companies across four meetings in different locations.

“Today, most of the industry leaders in the consumer goods industry are focused on deriving value from retailer operational data,” said Jon Golovin, Retail Solutions Chairman and Chief Executive Officer. “These meetings provided a great forum to exchange best practices, share case studies and build the framework of an emerging discipline among forward-looking CPG companies – Retail Execution, which shapes up as one of the leading initiatives that help these companies withstand the economic pressure they face in 2009.”

Among the topics shared were the following:

- A top 5 CPG company described a formal program centered on operational data that added 5% in new sales over 3 years in the drug channel.
- Another top 5 CPG company described a leading edge, holistic forecasting approach that increased baseline forecasting accuracy by an average 9% across all channels.
- A top 10 CPG company described the process it followed to improve promotion effectiveness by over 60% while reducing out-of-stock by over 40%.

Other subjects addressed included assortment effectiveness improvement, inventory reduction, store-level out-of-stocks, as well as a preview of Retail Solutions’ roadmap.

The last meeting was held on March 19 in Bentonville, AR, following sessions in Chicago, IL, Charlotte, NC and Princeton, NJ. These meetings replaced Retail Solutions annual meeting, held in prior years in San Francisco, CA. “We found that a local approach allows for many more participants and enables us to engage customers more effectively,” said Cedric Guyot, Vice President Marketing, Retail Solutions.

As a result of these meetings, many of the participants decided to form best practice sharing groups that will be meeting quarterly in Charlotte, Chicago and Bentonville to continue the dialog and extend their ability to create value with retailer data. Retail Solutions will facilitate and moderate these meetings.

“We are honored to have such a committed customer base,” continued Guyot. “Our customer base includes most of the industry’s largest and most influential companies, and getting their

feedback and input into how Retail Solutions' can further deliver value to them is a critical foundation to our future mutual success."

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About Retail Solutions Inc.

Retail Solutions applies science to retailer data. Retail Solutions develops and delivers a comprehensive suite of software-as-a-service (SaaS) solutions that turn retailer data, such as point-of-sale (POS), supply chain, merchandiser feedback and EPC data into actionable visibility into the store and onto the shelf.

Leading companies such as 3M, Abbott, Bausch & Lomb, Bayer, Colgate-Palmolive, Crayola, Clorox, Heineken, HP, Kao Brands, Kraft, Novartis, Procter & Gamble, Reckitt-Benckiser, Schering-Plough Corp., Stemilt and Unilever trust Retail Solutions to grow their retail sales, maximize in-store operation productivity, plan and execute more effective promotions, reduce their costs and join efforts with retail partners to improve shelf availability and consumer satisfaction. Please visit <http://www.retailsolutions.com> for more information.

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