

Retail Solutions Announces 120 Walgreens Suppliers Sign Up for Operational Data Share Program in First Year

Data Sharing Program Roll-Out Surpasses Initial Goal, Achieves Mainstream Supplier Adoption

Sunnyvale, CA and Deerfield, IL – March 16, 2009 – Retail Solutions Inc., the leading solution provider helping consumer goods companies create value from operational retailer data, announced today that over 120 suppliers are signed up for the Walgreens Operational Data Share program, just twelve months after the program was officially launched.

“We are delighted each time we see a supplier join our Operational Data Share program,” said Becky Bly, manager of Walgreens Vendor Supply Chain Relations. “We clearly view this program as one of the cornerstones of our vendor collaboration initiatives and its adoption level demonstrates suppliers see the benefits as much as we do. Using daily point-of-sale and inventory data is fast becoming business-as-usual for both Walgreens category managers and their interlocutors at suppliers.”

Walgreens (NYSE, NASDAQ: WAG), the nation’s largest drugstore chain, officially unveiled its near-real time point-of-sale (POS) and inventory data sharing program on March 3rd, 2008, with the intent to roll it out widely across its supplier base. Retail Solutions is responsible for onboarding suppliers, for providing them with access to Walgreens data in a user-friendly software-as-a-service (SaaS) platform, and for training them on how they can best use the data to create value for both their organization and for Walgreens.

“The Walgreens program has been one of the fastest growing programs we have enabled and we are delighted to have significantly outperformed our mutual objective of signing up 100 suppliers within one year,” said John Kacedan, Retail Channel Director, Retail Solutions. “Most importantly, suppliers of all sizes and across all categories have responded equally positive to this initiative, including suppliers represented by brokers. Retail Solutions has enabled multi-billion consumer packaged goods (CPG) companies, as well as small enterprises with revenues well under \$10 million.”

Based on experience gained since the roll-out, Walgreens and Retail Solutions have worked together to develop a set of customized best practices and use cases for this operational data, helping both parties to achieve the benefits promised by increased operational visibility in a Walgreens-specific context. Over the past year, the program has also been expanded to cover a more extensive data set.

“We are glad to be an early adopter of the Operational Data Share program enabled by Retail Solutions,” said Lisa Gately, National Accounts Manager, Boiron USA. “This program provides us with the right resources to work with Walgreens more effectively and puts us in a better

position to grow sales, increase the availability of our products, plan better promotions and ultimately satisfy our joint customer, the shopper.”

###

About Retail Solutions Inc.

Retail Solutions applies science to retailer data. Retail Solutions develops and delivers a comprehensive suite of software-as-a-service (SaaS) solutions that turn retailer data, such as point-of-sale (POS), supply chain, merchandiser feedback and EPC data into actionable visibility into the store and onto the shelf.

Leading companies such as 3M, Abbott, Bausch & Lomb, Bayer, Colgate-Palmolive, Crayola, Clorox, Heineken, HP, Kao Brands, Kraft, Novartis, Procter & Gamble, Reckitt-Benckiser, Schering-Plough Corp., Stemilt and Unilever trust Retail Solutions to grow their retail sales, maximize in-store operation productivity, plan and execute more effective promotions, reduce their costs and join efforts with retail partners to improve shelf availability and consumer satisfaction. Please visit <http://www.retailsolutions.com> for more information.

About Walgreens

Walgreens (www.walgreens.com) is the nation's largest drugstore chain with fiscal 2008 sales of \$59 billion. The company operates 6,679 drugstores in 49 states, the District of Columbia and Puerto Rico. Walgreens provides the most convenient access to consumer goods and services and cost-effective pharmacy, health and wellness services in America through its retail drugstores, Walgreens Health Services division and Walgreens Health and Wellness division. Walgreens Health Services assists pharmacy patients and prescription drug and medical plans through Walgreens Health Initiatives Inc. (a pharmacy benefit manager), Walgreens Mail Service Inc., Walgreens Home Care Inc., Walgreens Specialty Pharmacy LLC and SeniorMed LLC (a pharmacy provider to long-term care facilities). Walgreens Health and Wellness division includes Take Care Health Systems, the largest and most comprehensive manager of worksite health and wellness centers and in-store convenient care clinics, with more than 700 locations throughout the country.

Media and Analyst Contact Information:

Cedric Guyot, +1(408) 541-5224, cedric.guyot@retailsolutions.com